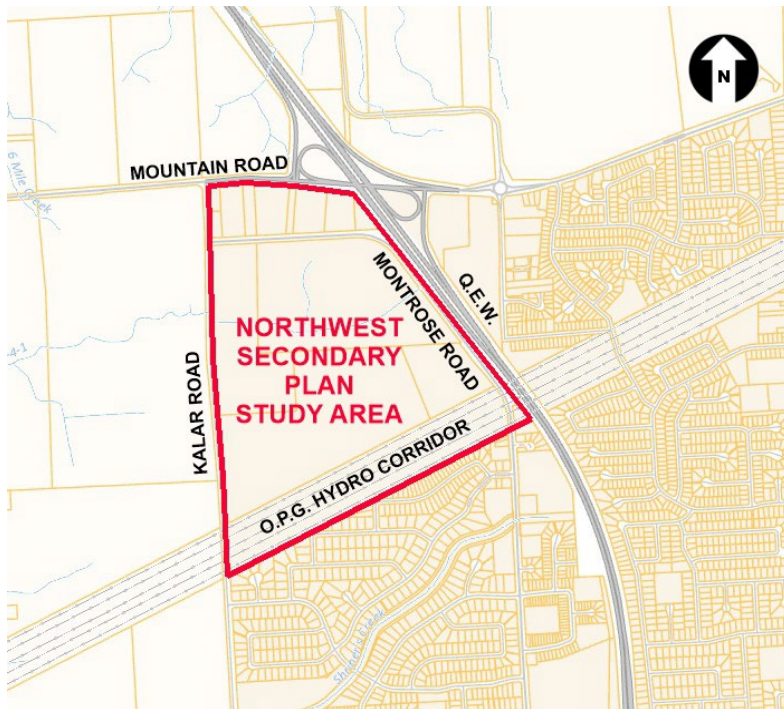




NORTHWEST SECONDARY PLAN COMMUNITY FOCUS GROUP – EXPRESSION OF INTEREST

Are you interested in actively participating and sharing your opinion on how you would like to see the Northwest area develop?

The City of Niagara Falls is initiating the completion of a Secondary Plan for the Northwest area. A Secondary Plan is a land-use policy document that guides future development and considers opportunities, constraints, and highest potential for integration with the surrounding communities.



A secondary plan process allows the City to take a detailed review of how best to accommodate a mix of land uses and priorities such as infrastructure investment, housing and economic growth while ensuring land use compatibility, long term sustainability and healthy neighbourhoods.

The key map shows the location of the Northwest Secondary Plan Study Area.

City is looking for 10 to 12 people to participate on a Northwest Secondary Plan

Community Focus Group (CFG). Focus Group members should be open-minded and receptive to discussing a variety of different views and opinions.

Members will participate in a strategic planning exercise and provide input related to development options that result in the most appropriate community land use arrangement that supports the complete community concept.

Community Focus Group members will be asked to participate in approximately 3 to 5 meetings of two hours each over the course of the planning exercise. Meeting dates will be determined at a later date and may be held in hybrid format.

The Focus Group will consist of a balanced cross section of the community, in the following categories:

- Long time residents from immediate area
- New residents from immediate area
- Property owners (Note – a property owner representative may be considered; however, it is preferred an owner be the participant)
- Business owners
- Residents at-large

Submissions should be received no later than October 20, 2023 and must include:

- Your name, address, phone number and/or email
- Which category you consider yourself to represent
- A brief description of your background, specific interest, or experience with this Plan area, and/or any other involvement within the Niagara Falls community (please identify if you are a member of any community groups or associations active in Niagara Falls)

If you are interested in participating on the Northwest Community Focus Group, please submit your letter to:

Chris Millar, Senior Project Manager – Secondary Plans
4310 Queen Street,
Niagara Falls, ON
L2E 6X5

or

e-mail: cmillar@niagarafalls.ca

Should the number of interested participants within a representative group (as noted above) exceed the intended balance of the Community Focus Group, participants will be selected on the basis of having a balanced cross section of the community. Should interested participants in the same category be equal in qualification, selection will be based on the date of submission subsequent to the release of this notice.

Accessibility Accommodation

If you require any accommodations for a disability to participate or attend meetings, kindly advise in your response so we can make appropriate arrangements.

Not Interested in Being Part of the Focus Group but Still Want to Voice Your Opinion?

For those not selected or not interested in participating on the Community Focus Group, there will be a variety of opportunities to offer feedback throughout the secondary plan process including Public Open Houses, written submissions, and online engagement on Let’s Talk Niagara Falls (letstalk.niagarafalls.ca).

The names of those submitting their expression of interest and those selected to participate will become part of public record and may be published in relation to this planning exercise.