

GRASSY BROOK SECONDARY PLAN

Community Focus Group Terms of Reference

The Grassy Brook Secondary Plan

The Grassy Brook Secondary Plan will be a land-use policy document that guides future development and becomes part of the City's Official Plan. As the last unplanned and un-serviced greenfield (i.e. unbuilt urban area) in the City, the Grassy Brook Area secondary plan process provides a unique opportunity to study the area at a detailed level to determine how best to accommodate a mix of land uses and manage City and Regional priorities for investment and economic growth while ensuring land use compatibility between employment and residential development, future infrastructure and land use compatibility.

The Community Focus Group

The Community Focus Group will participate in a strategic planning exercise that will help generate:

- A Vision Statement,
- Goals,
- Objectives and Priorities

for the Grassy Brook Secondary Plan area. Members of the Community Focus Group should bring an open-minded approach that will help the City develop a long term vision to benefit the community at large.

Participation

An extensive public consultation process is anticipated over the course of this 24 month project, which will include consultation through the Community Focus Group, Stakeholders, public open houses and reports to Council.

The Community Focus Group is expected to participate in the strategic focus exercise through 5 meetings of approximately 1.5 hours over a 12 month period. The meetings will take place through the Secondary Plan's development with meeting dates yet to be determined. The meetings may be held in a hybrid format.

CFG Composition

The Community Focus Group will consist of a balanced volunteer representation of 10-12 members with varying interests and a cross section of the community, in the following categories:

- Long time residents (2-3 members)
- New residents (2-3 members)
- Business/Industry Owners (2-3 members)
- Organization Representatives (2-3 members)
- Volunteers (2-3 members)

Submissions for participation in the Community Focus Group is not limited to those residing or owning lands within the Study Areas. Owner participation and not agent representation on the Community Focus Group is being sought. Community Groups or other associations shall be limited to one representative per group or association.

Representative Selection Process

Interest participants will be assessed against representation of the categories listed on the Request for Expression of Interest for the Community Focus Group and chosen based on group representation, background and identified specific interests. Should the number of interested participants within a representative group (as noted above) exceed the intended balance of the Group, participants that are rated equally by the City and their Consultants will be based on the date of submission subsequent to the release of the Notice of Request for Expression of Interest.

Participants should provide a brief description of their background, specific interests, experience and/or any other involvement within the Niagara Falls community as well as if they are a member of a community group or other association active in Niagara Falls.

The names of those submitting their expression of interest and those selected to participate will become part of public record and may be published in relation to this planning exercise.